

22 - 24 OCTOBER 2024

INTERNATIONAL RESEARCH CAMP



TUESDAY 22 OCTOBER

- 11:00 - 12:30** **Dr. Danijela Maksimović-Ivanić**
University of Belgrade
"Basics in the biological testings - molecular oncology"
Room: Hauptgebäude (Hg): D/1/18
- 11:00 - 12:30** **Rok Demšar**
University of Ljubljana
"Mobile Services in Slovenia: A Collaborative Approach to Supporting Children and Youth through Network Engagement"
Room: Hauptgebäude (Hg): F/2/23
- 13:30 - 15:00** **Prof. Dr. Ovidiu Bordean**
Babes-Bolyai University
"Designing the Business Model Transformation: From pipelines to platforms"
Room: Hauptgebäude (Hg): G/2/29
- 13:30 - 15:00** **Rok Demšar**
University of Ljubljana
"Who Are We Saving? A Systemic Perspective on Working with Youth at Risk in Slovenia"
Room: Hauptgebäude (Hg): F/2/23
- 13:30 - 15:00** **Prof. Dr. Ģirts Barinovs**
University of Latvia
"Physics and modeling of single electron devices"
Room: Hörsaalgebäude (Hö): HS 6
- 15:15 - 16:45** **Prof. Dr. Ovidiu Bordean**
Babes-Bolyai University
"Necessary Condition Analysis: Conducting Research in Business"
Room: Hauptgebäude (Hg): G/2/29

WEDNESDAY 23 OCTOBER

- 07:30 - 09:00** **Prof. Dr. Ģirts Barinovs**
University of Latvia
"Physics Fundamentals"
Room: Hauptgebäude (Hg): Hg C/2/15
- 09:15 - 10:45** **Prof. Dr. Antonio Díaz**
Universidad de Castilla-La Mancha
"Sustainable Finance"
Room: Hauptgebäude (Hg): G/2/30
- 11:00 - 12:30** **Prof. Dr. Antonio Díaz**
Universidad de Castilla-La Mancha
"ESG Investing and Green Bonds"
Room: Hauptgebäude (Hg): G/2/30
- 12:40 - 13:30** **Sethasilp Inthanon**
University of Applied Sciences Merseburg
"The Path to Meta-Analysis in Wellness Tourism: Key Trends, Moderators, and Industry Importance"
Room: Gartenhaus Foyer and online - Please scan the program QR Code for the Link
- 13:30 - 15:00** **Dr. Dalya Markovich**
Beit Berl College
"Lost places in Israel – a comparison of countries"
Room: Seminargebäude: Se/0/09
- 17:00 - 18:30** **Dr. Giada Salvetti**
University of Parma
"Why Loyalty? Understanding companies' shift towards customer loyalty and retention"
Room: Hauptgebäude (Hg): G/2/29
- 18:45 - 20:15** **Dr. Giada Salvetti**
University of Parma
"Using Marketing for good: an overview of sustainable marketing"
Room: Hauptgebäude (Hg): G/2/29

THURSDAY 24 OCTOBER

- 09:15 - 10:45** **Dr. Robert Rogaczewski**
State University of Applied Sciences Konin
"Einfluss von Megatrends auf die Logistikentwicklung"
Room: Hauptgebäude (Hg): G/2/30
 - 09:15 - 10:45** **Dr. Dalya Markovich**
Beit Berl College
"Cultural management of non-profit organizations in Israel"
Room: Hörsaalgebäude (Hö): HS 9
 - 11:00 - 12:30** **Dr. Robert Rogaczewski**
State University of Applied Sciences Konin
"Materialflussmanagement in der Unternehmenspraxis"
Room: Hauptgebäude (Hg): G/4/40
 - 11:00 - 12:30** **Dr. Sanja Mijatović**
University of Belgrade
"Exemplary approach: 3W for investigating anticancer drugs"
Room: Hauptgebäude (Hg): D/1/18
 - 13:30 - 15:00** **Dr. Danijela Maksimović-Ivanić**
University of Belgrade
"New perspectives of metal based drugs in cancer treatment"
Room: Hörsaalgebäude (Hö): HS 5
 - 13:30 - 15:00** **Chiara Baccilega**
University of Parma
"Introduction to Bibliometric analysis"
Online - Please scan the program QR Code in the upper right corner for the Link
 - 15:15 - 16:45** **Dr. Simone Aiolfi**
University of Parma
"Introduction to the meta-analysis"
Online - Please scan the program QR Code for the Link
- ## FRIDAY 25 OCTOBER
- 11:00 - 12:30** **Dr. Sanja Mijatović**
University of Belgrade
"Secrets of nanotechnology application in drug delivery into tumor tissue - more than targeted therapy"
Room: Hörsaalgebäude (Hö): HS 5

